



BRIDGING **JAPAN** WITH **THE WORLD**

MANAGEMENT CONSULTING
TECHNOLOGY CONSULTING
ECONOMIC DIPLOMACY
GLOBAL TRADING
HUMAN CAPITAL
JAPAN TRAVEL

A PREMIER MULTI-SECTORAL STRATEGIC FIRM

BROCHURE | MARCH 2026

WHO WE ARE

KONNEKT ASIA is a premier multi-sectoral strategic firm operating at the intersection of management consulting, technology facilitation, and economic diplomacy. We function as a High-Level Private-Grade Diplomatic Layer, navigating complex geopolitical and geoeconomic landscapes to bridge Japan with India, the GCC, and Africa.

We don't just facilitate business — we shape the future by nurturing a culture of thoughtful innovation and responsible transformation. Founded on the belief that the next era of human progress must be purposeful, compassionate, and responsible, every initiative we undertake is guided by the intersection of strategy, technology, and human impact.

4

Core Practice Areas

3+

Government Mandates

12+

Industry Verticals

Our Philosophy

Human-Centered Innovation

- Every solution begins with human behavior and aspirations
- Reflects social well-being as the primary guiding factor
- Technology must aid, empower, and create meaningful change

Thoughtful Strategy

- Deep analysis and meaningful stakeholder dialogue
- Short-term and long-term insights drive every strategy
- Ethical considerations shape all sustainable outcomes

Lifelong Learning

- Continuous learning beyond classrooms
- Empowers individuals and communities to thrive
- Prepares leaders for a rapidly changing world

Responsible Growth

- Respectful social balance guides every initiative
- Environmental sustainability at the core
- Collective prosperity as the ultimate measure

At KONNEKT ASIA, we foresee a future where technology enhances human life rather than replaces its essence.

OUR STRATEGIC SERVICES

KONNEKT ASIA delivers a comprehensive suite of strategic advisory, technology enablement, and market integration services across Asia and global markets. Our approach combines management consulting, technology expertise, and cross-border facilitation to help businesses transform, scale, and compete.

Management Consulting

Transforming Strategy into Measurable Business Outcomes — supporting leadership teams in shaping strategy, optimizing operations, and executing transformation initiatives.

Corporate & Business Strategy

- Long-term strategic planning & growth roadmaps
- Market entry & international expansion
- Business model innovation & diversification
- Competitive landscape analysis

Marketing & Growth Strategy

- Go-to-market strategy design
- Customer segmentation & targeting
- Brand positioning & value proposition
- Digital marketing transformation

Organizational Transformation

- Organizational structure redesign
- Leadership alignment & change management
- Talent strategy & workforce transformation
- Governance & decision-making frameworks

Sustainability & ESG

- ESG framework implementation
- Sustainability transformation roadmap
- Green technology adoption strategy
- Climate & carbon impact assessment

Technology Consulting

Choice of Technology & Product Market Fit

- Technology landscape assessment & vendor evaluation
- Enterprise architecture advisory
- Market validation & customer discovery
- Competitive benchmarking & pricing strategy design

PMO Services — Structured Governance for Complex Programs

- Remote PMO with real-time project oversight & governance
- Virtual project monitoring with performance dashboards
- End-to-end project lifecycle management
- Portfolio governance models & investment prioritization

TECHNOLOGY & INNOVATION

KONNEKT ASIA is a catalyst for technology-driven innovation, bringing Japanese breakthroughs to emerging markets across India, the GCC, and Africa. We collaborate with international research establishments and niche technology partners to commercialize next-generation solutions.

SMART CORE – Advanced Energy Optimization

In arrangement with Dabru FN (Japan), KONNEKT ASIA promotes and markets the SMART CORE advanced energy optimization solution — a Japanese breakthrough designed to reduce energy losses, improve equipment efficiency, and lower operational costs.

<p>~15% Average Energy Cost Reduction</p>	<p>0 Downtime During Installation</p>	<p>3X Compatible Systems</p>
--	--	---

<p>Key Features</p> <ul style="list-style-type: none"> • No installation work or wiring modification required • Compatible with distribution boards, gas pipelines & vehicle batteries • Average ~15% reduction in electricity and fuel expenses • Extends equipment lifespan & reduces maintenance costs 	<p>Benefits</p> <ul style="list-style-type: none"> • Contributes to CO₂ emission reduction & ESG goals • Easy installation on electrical distribution boards • Stabilizes electrical current & suppresses high-frequency noise • Trial deployment available to verify savings before full rollout
--	---

Advanced Water Purification Technology

Through strategic arrangement with OH Charge Research Institute Co., Ltd. Japan, KONNEKT ASIA introduces next-generation water purification technology across India, the GCC, and Africa — addressing critical global challenges of contamination, scarcity, and health.

Core Technology Capabilities

- Effective removal of fluoride, arsenic, heavy metals & hazardous contaminants
- Patented self-cleaning pre-treatment filters reducing maintenance
- Proprietary mineral restoration technology — producing healthy, great-tasting water
- Seawater desalination & mobile purification systems for coastal & disaster response

- Solar-powered water systems suitable for remote & off-grid communities
- Charged oxygen water & EC Gas technology for health, wellness & medical applications

Next-Generation Solar & Wind Solutions

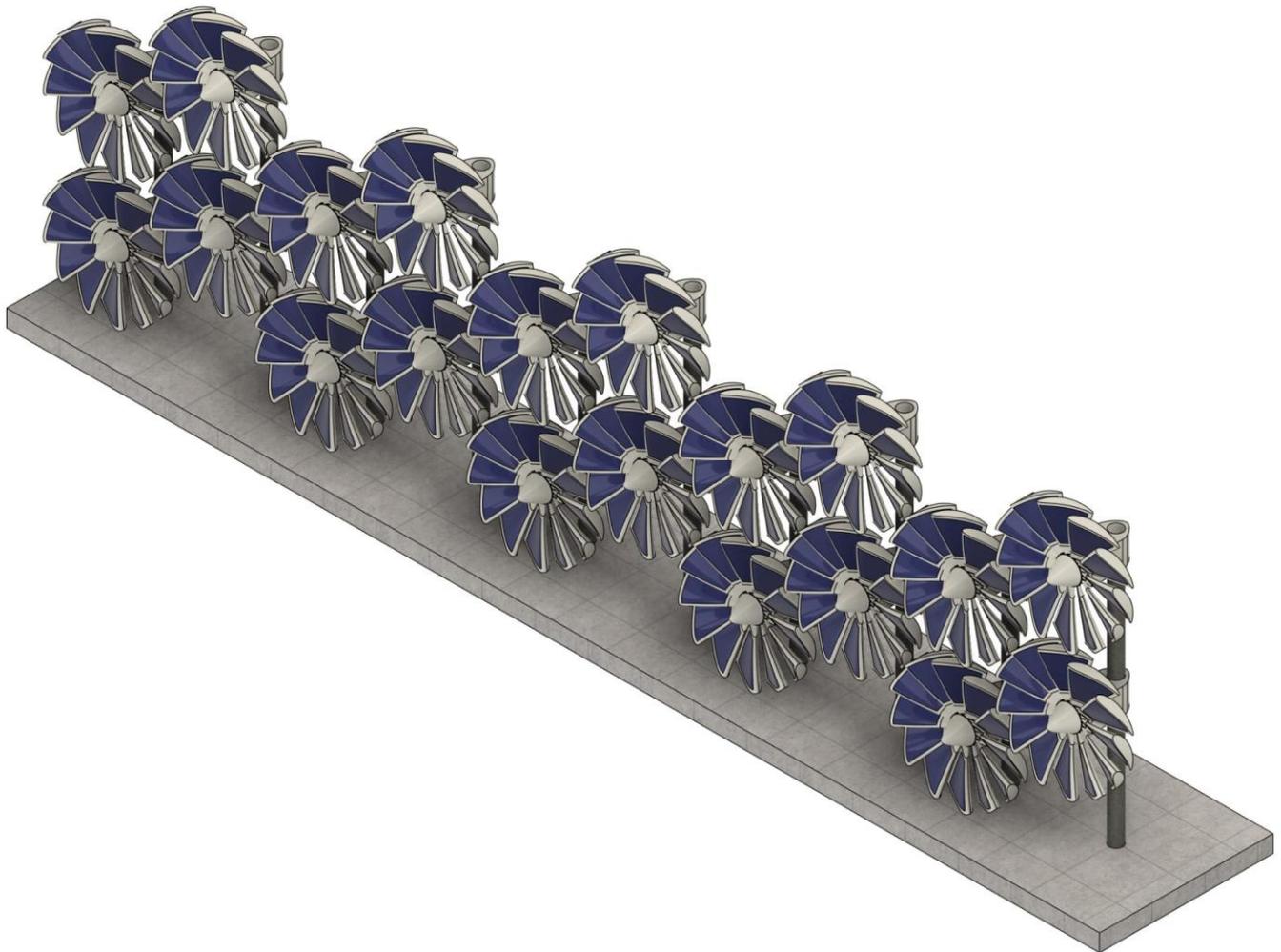
Through exclusive arrangement with Energy Innovation Japan (エナジーイノベーションズジャパン株式会社), KONNEKT ASIA introduces breakthrough Gs Solar Panel technology — delivering 30–35% conversion efficiency, nearly double that of conventional silicon panels.

Technical Innovation

- Next-gen Gs Panels: 30–35% conversion efficiency
- Ultra-lightweight, super-flexible solar sheets
- Power generation under low-light & indoor conditions
- Hybrid Solar-Wind Smart Poles for urban environments

Deployment Applications

- Industrial energy recovery from cooling towers (1–2 kW/day)
- StormGuard climate resilience for coastal & desert regions
- Integrated 5G/LTE antennas & AI-enabled surveillance
- Last-mile energy access without diesel or grid extension



ECONOMIC DIPLOMACY

KONNEKT ASIA operates as a High-Level Private-Grade Diplomatic Layer, navigating the complex geopolitical and geoeconomic landscape between Japan and the world. As official representative for the Government of Nagaland (IDAN), Government of Sikkim, and the Bengal Chamber of Commerce & Industries (BCC&I), we enable institutional investment, technology transfer, and cultural synergy.

NISHI TOKYO – The Gateway to G2G Partnership

KONNEKT ASIA facilitates a high-level State-to-Government (G2G) association between Japan and India through its exclusive arrangement with the Nishi Tokyo City Government — a forward-thinking city offering serene greenery, cutting-edge agricultural science, and direct connectivity to central Tokyo.

Strategic G2G Collaboration Verticals

- Sister City Arrangements — formal twinning between Indian cities and Japanese Prefectures
- Trade & Commerce Exchange — connecting Indian MSMEs with Nishi Tokyo's precision manufacturing sector
- Cultural & Spiritual Exchange — leveraging Nishi Tokyo's heritage for tourism and people-to-people ties
- Smart Agriculture — access to University of Tokyo's agricultural innovations for India's farming challenges
- Educational Immersion — pathways for student exchange, research internships & vocational training

Services Across Stakeholder Categories

Indian Government & State Agencies

- G2G & Sister City Relations for state governments
- Institutional investment lobbying for Japanese ODA
- Sovereign trade delegations to Japanese ministries
- Strategic infrastructure liaison for clean energy & water

Indian Corporate & Business Houses

- Japan Entry Strategy with cultural alignment guidance
- Product & partner sourcing from Japanese manufacturers
- Technology collaboration in AI, automotive & renewables
- Buyer Connect with Japanese retail & industrial giants

Japanese Government & Prefectures

- Regional investment corridors linking Prefectures to India
- MICE & tourism promotion for Indian mega-events
- Academic & talent exchange with Japanese universities
- Cultural diplomacy programs for soft-power development

Chambers of Commerce & NGOs

- Bi-lateral trade platforms & Japan-India business desks
- SME/MSME integration for technical upgrades
- Cross-border philanthropy & ESG fund channeling
- Joint IP initiatives for Manga, Anime & character licensing

GLOBAL TALENT MOBILITY

KONNEKT ASIA Japan, in strategic alliance with Anthroplace Consulting (India), provides a premier bridge for highly skilled IT and Engineering professionals seeking to advance their careers in Japan. As Japan undergoes a massive digital transformation (DX), we specialize in identifying, vetting, and placing elite Indian professionals into Japan's technology hubs.

7-10 <small>Years Experience Required</small>	JLPT N2 <small>Gold Standard Language</small>	IIT/NIT <small>Preferred Academic Pedigree</small>
---	---	--

Core Competencies & In-Demand Roles

Emerging & Software Tech <ul style="list-style-type: none"> AI/ML Engineers & IoT Architects Cybersecurity Specialists Python, Java, C/C++ & Full-Stack Developers Data Center Specialists & System Administrators 	Infrastructure & Management <ul style="list-style-type: none"> Game Developers (Unity/Unreal Engine) & UI/UX Project Managers & Product Managers Computer Science, EE & Telecom 5G/6G Engineers Oracle, IBM & Nvidia Technology Experts
---	--

The Recruitment Process

01	REQUIREMENT MAPPING Detailed Job Descriptions received from Japanese companies or partner agencies
02	STRATEGIC SOURCING Anthroplace leverages extensive database, LinkedIn & targeted advertising to identify top-tier talent
03	SHORTLISTING Preliminary screening for technical and linguistic alignment before sharing CVs
04	EVALUATION Coordination of technical interviews and specialized coding/technical tests
05	SELECTION & VISA Japanese company initiates Work Visa application upon candidate selection
06	PLACEMENT Candidate placed in Japan — completing the end-to-end talent corridor

AUTOMOTIVE, AGRO & GLOBAL TRADE

Automotive & Mobility Solutions

From our state-of-the-art facility in Chiba, Japan, KONNEKT ASIA operates a sophisticated automotive processing hub, specializing in high-quality exports and precision engineering for Gulf and African markets.

Global Export

- High-quality used Japanese cars for Gulf & African markets
- Tested spare parts: engines & transmissions
- Direct access to Japan's elite auto auctions
- Standard and luxury vehicle sourcing

Engineering Excellence

- Specialized RHD to LHD (Right-to-Left Hand Drive) conversions
- Japanese precision engineering for left-hand drive countries
- Quality assurance at every stage of export
- Transparent auction sourcing & documentation

Agro-Commodities: NUTMAX Kenya

Through our holding company NUTMAX Kenya, we operate a world-class cashew nut processing facility in Kilifi. We bridge East Africa's agricultural bounty with global markets, ensuring a certified farm-to-fork supply chain.



Certifications & Markets

- ISO 22001, HACCP & FDA compliant processing facility
- Supplying premium cashews to Europe, Asia & the Middle East
- Certified farm-to-fork supply chain with full traceability
- Sustainable sourcing from East African farming communities

Global Trading & Strategic Sourcing

KONNEKT ASIA serves as a specialized bridge for premium commodities and industrial raw materials — connecting India's artisanal treasures with precision markets of Japan, while facilitating high-value industrial trade from Africa and SE Asia.

Artisanal & Agricultural

- Hand-Rolled Smoky Darjeeling Tea — organic, wood-fired & aged 6 months in silver foil
- High-Altitude Nagaland Tea — forest-grown, indigenous tribal processing
- Nagaland Specialty Coffee — shade-grown, hand-picked, bright acidity with complex notes

Industrial & Strategic Metals

- Certified Indian IQF Seafood — shrimp processed at source for maximum freshness
- Aluminium Ingots (A7) — 99.7–99.99% purity from South Africa
- High-Grade Copper Cathode — 99.99% pure, sourced from Africa & SE Asia
- Rare Earth Elements — from Laos for Japan's high-tech industries



INBOUND JAPAN TRAVEL & TOURISM

KONNEKT ASIA is your premier on-ground partner for experiencing the true essence of Japan — providing seamless, end-to-end inbound services for travelers from India, SE Asia, Africa, the Middle East, Europe, and the Americas. Every mile of your Japanese journey is marked by comfort and Omotenashi (Japanese hospitality).

OKINAWA — The 'Unseen Japan'

Known as the 'Hawaii of Japan,' Okinawa offers a breathtaking blend of tropical luxury, ancient Ryukyu heritage, and world-class Japanese infrastructure. KONNEKT ASIA acts as single-window coordinator for high-profile events — from cinematic awards to elite destination weddings.

<p>Events & Entertainment</p> <ul style="list-style-type: none"> • Cinematic Mega-Events: IIFA/Filmfare scale awards with dramatic coastal backdrops • Film Shooting Hub: Untapped locations with full logistical support • Elite Destination Weddings: Beachfront 'Glass Chapels' and Ryukyu royal cuisine 	<p>Wellness & Business</p> <ul style="list-style-type: none"> • Wellness & Longevity Summits: Okinawa is a certified 'Blue Zone' — home to the world's longest-living population • MICE & Corporate Retreats: Luxury beach resorts with 5G, convention venues & wellness themes • Sports & Martial Arts: Global Karate tournaments at Okinawa Karate Kaikan
---	---

Signature Japan Tour Packages

<p>The Golden Route (Classic Japan) 9 Days / 8 Nights</p>	<p>Route: Tokyo → Hakone/Mt. Fuji → Kyoto → Nara/Osaka Highlights: Shibuya Crossing, Mt. Fuji 5th Station, Kinkaku-ji Golden Pavilion, Dotonbori Street</p>
<p>The Peace & History Trail 10 Days / 9 Nights</p>	<p>Route: Tokyo → Kyoto → Hiroshima → Miyajima → Osaka Highlights: World Heritage sites & Hiroshima's Peace Memorial Park</p>
<p>Okinawa Special 'IKIGAI' Wellness Tour 6 Days / 5 Nights</p>	<p>Route: Naha → Kerama Islands → Northern Okinawa (Yanbaru) Highlights: Blue Zone longevity secrets, Ryukyu workshops & coral reef diving</p>
<p>The Adventure Frontier 7 Days / 6 Nights</p>	<p>Route: Tokyo → Shizuoka (Mt. Fuji Trekking) → Hakuba Highlights: Professional-led summit of Mt. Fuji & eco-trekking in pristine national parks</p>

CREATIVE IP & ANIME

KONNEKT ASIA, through its exclusive partnership with renowned Japanese animation studio Éclat Animal (formerly Animaru-Ya), introduces a premium portfolio of copyrighted Manga and Anime assets to the Indian market. Under the creative supervision of legendary animator Toshiyuki Honda — whose credits include Doraemon, Lupin the Third, and Star of the Giants — we open doors for world-class storytelling and character licensing.

50+

Years of Animation Legacy

100%

Hyper-Localization Capable

3

Collaboration Models

The Power of the Portfolio

IP Repository

- A legacy of iconic characters by Toshiyuki Honda across 5 decades
- Vast IP repository of pre-developed characters, storyboards & completed productions
- Ready for immediate licensing and distribution

Hyper-Localization

- Characters & narratives tailored to Indian ethnicity, local languages & regional sentiments
- Bespoke creation of entirely new characters & storylines for the Indian market
- Technical superiority from Golden Age Japanese animation techniques

Strategic Collaboration Models

How We Work with Indian Media Partners

- Content Licensing — direct rights for TV broadcasting & OTT streaming of existing Éclat Animal productions
- Character Merchandising — licensing of characters for consumer goods, apparel & digital gaming
- Joint Co-Productions — KONNEKT ASIA & Éclat Animal provide technical animation expertise while Indian partners provide local narrative context
- Crowdfunded & Independent Projects — innovative funding models for artistic & independent animated films
- Short-form digital content for social media to full-length feature films & episodic TV series

We invite Production Houses, TV Channels & OTT Platforms across India to collaborate in bringing world-class Japanese IP to the massive Indian audience.

INDUSTRIES WE SERVE

KONNEKT ASIA combines deep domain knowledge with technology and strategy capabilities to deliver specialized advisory services across twelve critical industries — from BFSI and Deep Tech to Defence, Education, and Manufacturing.

<p>BFSI</p> <p>Digital banking transformation, risk & compliance frameworks, fintech integration, data-driven financial analytics</p>	<p>Information Technology</p> <p>Technology strategy consulting, offshore development center advisory, global market expansion</p>
<p>Cyber Security</p> <p>Cyber risk assessment, security architecture design, SOC implementation, regulatory alignment</p>	<p>Data Centre</p> <p>Architecture design, capacity planning, infrastructure optimization, energy efficiency planning</p>
<p>Deep Tech</p> <p>AI, Robotics, Quantum computing, advanced materials — commercialization strategy & research collaboration</p>	<p>Defence</p> <p>Defence technology partnerships, strategic procurement advisory, dual-use technology commercialization</p>
<p>Manufacturing</p> <p>Smart factory design, industrial automation, supply chain optimization, manufacturing analytics</p>	<p>GCC (Global Capability Centres)</p> <p>Location strategy, talent ecosystem, operational governance, cross-border integration</p>
<p>Education</p> <p>Digital education platforms, skill development programs, research collaboration, global academic partnerships</p>	<p>Telecom</p> <p>5G deployment advisory, network operations transformation, spectrum optimization, telecom analytics</p>

OUR VISION & FUTURE OUTLOOK

To build a future where technology, innovation, strategy, and education come together to uplift industries, strengthen societies, and enhance human life in a responsible and sustainable way.

Our Purpose

Konnekt Asia is committed to creating ecosystems in a meaningful way — designing with technologies to solve real-world challenges, building strategies that combine insight, foresight, and long-term thinking, and nurturing educational ecosystems that prepare individuals for leadership, creativity, and lifelong growth.

Our Future-Driven Commitments

Industry & Leadership

- Strengthening industries with intelligent systems to support decision making
- Guiding leadership through data-driven insights, customer empathy & long-term vision
- Inspiring young minds to think creatively, deliberate inquisitively & act reliably

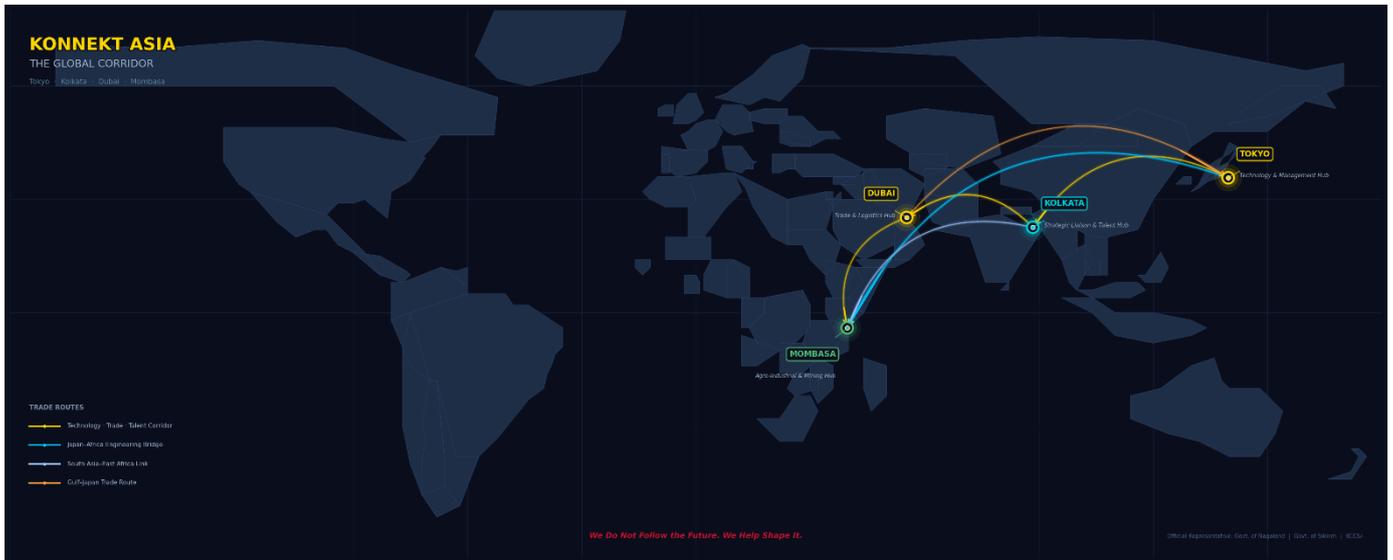
Community & Society

- Fostering communities connected through knowledge and opportunity
- Improving human lives and society in a meaningful and responsible way
- Ensuring technology enhances human life rather than replaces its essence

Why KONNEKT ASIA?

What Sets Us Apart

- A High-Level Private-Grade Diplomatic Layer — operating at the intersection of geopolitics and geoeconomics
- Official mandates from the Government of Nagaland, Government of Sikkim & BCC&I
- Exclusive technology partnerships with leading Japanese research institutions and innovators
- Multi-sectoral competence spanning 12+ industries across Asia, Africa, and the GCC
- A commitment to nurturing a culture of thoughtful innovation and responsible transformation
- Deep cross-cultural intelligence — bridging Eastern precision with South Asian scale



KONNEKT ASIA

Shoto 1-17-17, Shibuya-ku, Tokyo 150-0046, Japan

www.konnektasia.com

japan@konnektasia.com | +81 80-3003-7284

KONNEKT ASIA LLP

Ecospace Business Park, 2A-602, Newtown,
Action Area II, Kolkata 700156, India

india@konnektasia.com | +91 98300 49639

NUTMAX KENYA LIMITED

Titanic Street, ALRayyan Building,
P.O Box: 268, Kilifi, Kenya

+91 97471 64420 | +254 787 765572

nutmaxkenya@gmail.com | www.nutmaxkenya.com

Travel Enquiry – travel@konnektasia.com

Manpower – manpower@konnektasia.com

Global Trade – global@konnektasia.com

Management Consulting – anindya@konnektasia.com

Technology Consulting – saurabh@konnektasia.com